

## FOR IMMEDIATE RELEASE IT'S BEGINNING TO LOOKA LOT LIKE CHRISTMAS - FRIDAY HARBOUR WILL SPARKLE DURING SPECTACULAR TREE LIGHTING CEREMONY



Innisfil, ON, November 21, 2022 – Friday Harbour Resort is delighted to announce its magical Tree Lighting Ceremony, this Saturday, November 26 at 5:00 p.m. The event will launch a season of holiday festivities at the European style, outdoor Christmas Market, which opens on November 25 and runs until December 23.

The Tree Lighting Ceremony will embrace the festive spirit with a stunning 40-foot tree and a kaleidescope of colours and seasonal decor. Hosted by Canadian television personality Michelle Jobin, visitors will be treated to a live musical performance by internationally celebrated Canadian musician, Karl Wolf. He is a singer, songwriter and producer who has released 5 certified Gold singles in addition to his 4X Platinum international hit, "Africa."

Other special guests in attendance will include the Innisfil Minor Hockey Association, who will assist in the official tree lighting countdown.



Event Host Michelle Jobin



Special Musical Guest Karl Wolf



Visitors to the Tree Lighting Ceremony can arrive early and enjoy Christmas Market offerings: shop chalet-style cabins offering festive treats and gifts by local vendors, sing along with carolers, cozy up in warming huts, and take pictures with Santa and his elves.

Friday Harbour will also be accepting unwrapped toy donations for Innisfil's Christmas 4 Kids Toy Drive at the Piazza and Sweet Harbour Toy & Candy Co located on the Promenade.

Admission and parking for both the Tree Lighting Ceremony and the Christmas Market are free.

For more information, visit www.fridayharbour.com/events.



Canada's luxury lifestyle resort community and all seasons destination. Friday Harbour provides superior facilities, modern design, and world-class experiences for homeowners, guests, and visitors alike. Set on the shores of Lake Simcoe, about an hour's drive from Toronto, this stunning waterside community offers a unique blend of urban energy and natural tranquillity.

Learn more at www.fridayharbour.com.

## MEDIA CONTACT

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